

BEST START IDAHO

Breastfeeding Promotion and Support Materials

*These materials are available from the Idaho WIC Program and are **free of charge** to Idaho physicians, hospitals, clinics, and other Idaho partners in promoting and supporting breastfeeding. To order, complete the enclosed order form and mail or fax to: **Idaho WIC Program, P.O. Box 83720, Boise, Idaho 83720-0036, Fax: (208) 332-7362.***

Name: _____ Telephone: (208) _____

Organization/Group: _____

Mailing Address: _____

City: _____, ID Zip: _____

Item	Number Requested	How Will Items be Used? (must be completed before item/s are shipped)
GENERAL BREASTFEEDING PROMOTION AND SUPPORT		
Gratitude Cards <i>Up to 10 of each per request</i>	_____ RC Gorman _____ Modern	<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Plastic Bags with Breastfeeding Message <i>Up to 100 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Supersized Breastfeeding Magnet <i>Up to 25 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Kangaroo Crib Card <i>Up to 500 per request</i>	_____ Pink _____ Blue	<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Fan Listing Breastfeeding Benefits <i>Up to 100 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
BREASTFEEDING-FRIENDLY MESSAGES FOR CLINIC, HOSPITAL, AND WORK ENVIRONMENTS		
Pens and Note Pads <i>Pens: Up to 25 per request Note Pads: Up to 100 per request</i>	_____ Pens _____ Note Pads	<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
“Loving Support” Posters Busy Moms Embarrassment Encouragement <i>Up to 5 per organization</i>	___ E ___ S ___ NAm ___ E ___ S ___ NAm ___ E ___ S ___ NAm	<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
“Loving Support” Pamphlets Busy Moms Embarrassment Encouragement <i>Up to 100 of each per request.</i>	___ E ___ S ___ NAm ___ E ___ S ___ NAm ___ E ___ S ___ NAm	<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
BREASTFEEDING INFORMATION AND SUPPORT FOR FAMILIES		
Breastfeeding Basics Series Getting Started The First Six Weeks Common Concerns Collecting and Storing Milk <i>Up to 1000 of each per request</i>	<i>Order in groups of 100</i> _____ E _____ S _____ E _____ S _____ E _____ S _____ E _____ S	<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Idaho’s Local Community Breastfeeding Resource & Referral Tear Sheets		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____

WORKING & BREASTFEEDING: INFORMATION FOR EMPLOYERS, EMPLOYEES & CHILDCARE PROVIDERS		
“Breastfed Babies Welcome Here!” <i>Up to 2 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Breastfeeding: The Best Investment <i>Up to 100 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
What Child Care Providers Need to Know/What Breastfeeding Mothers Need to Know		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Working and Breastfeeding: Can You Do It? (Yes You Can) <i>Up to 10 of each per request</i>	_____ E _____ S	<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
“Working and Breastfeeding in Idaho” <i>Up to 5 per organization</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
RESOURCES FOR PHYSICIANS, HEALTH CARE PROFESSIONALS, EDUCATORS & PUBLIC HEALTH PLANNERS		
HHS Blueprint for Action on Breastfeeding <i>Up to 5 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Advancing Women’s Health: Health Plans’ Innovative Programs for Breastfeeding Promotion <i>1 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Best Practices in Women’s Health: Identifying Innovative Care – Breastfeeding <i>1 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Breastfeeding in the United States: A National Agenda <i>Up to 5 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Breastfeeding: Best for Idaho <i>1 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Evidence-Based Guidelines for Breastfeeding Management <i>1 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
A Review of Medical Benefits and Contraindications to Breastfeeding <i>1 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
ACOG Educational Bulletin - Breastfeeding: Maternal and Infant Aspects		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Breastfeeding Basics for Nurses Course <i>Up to 20 per organization for staff training</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Basic Lactation Concepts Training Curriculum Kit <i>1 per request</i>		<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
IDAHO WIC PROGRAM INFORMATION		
Information “Trigger” Cards	_____ E _____ S	<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____
Idaho WIC Authorized Food List	_____ E _____ S	<input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____

Idaho WIC on the Web: Detailed information about the Idaho WIC Program can be found at www2.state.id.us/dhw/wic/. The Idaho WIC Program welcomes your questions, comments or suggestions about these materials. Contact the Idaho WIC Program at (208)334-4934, or e-mail Linda Morton, State Breastfeeding Promotion Coordinator, at mortonl@idhw.state.id.us.